

# SPONSORSHIP OPPORTUNITIES



## Introduction

We are excited to invite you to be a sponsor of the Latin Voices Society! Partner with us to celebrate the vibrancy of Latin culture, empower communities, and foster inclusion through our impactful events and programs. Together, we can amplify Latin voices and create meaningful connections in the Okanagan.

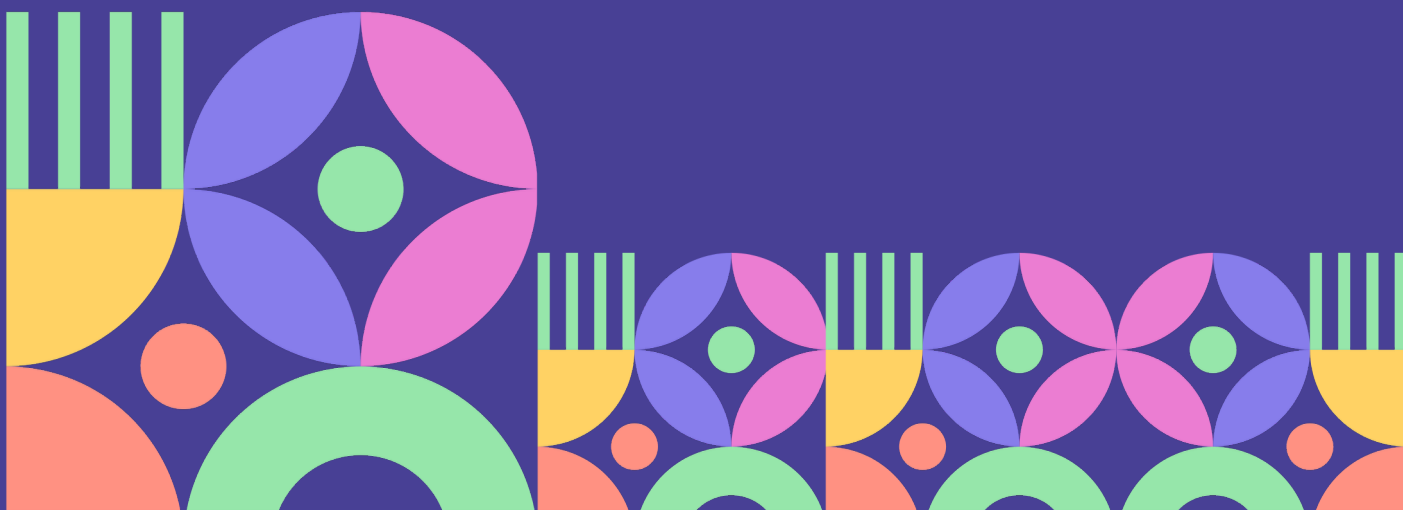


## About Us

The Latin Voices Society is a nonprofit in the Okanagan dedicated to empowering the Latino community and sharing Latin culture. Through vibrant events and programs, we aim to foster connection, celebrate diversity, and build a more inclusive community.

## Our Target Audience

The Latin Voices Society connects Latinos and individuals from all backgrounds in the Okanagan, engaging families, children, entrepreneurs, and cultural enthusiasts.



# Sponsorship Opportunities

We offer two sponsorship packages to help support the Latin Voices Society and promote cultural connection in our community.

## Gold Sponsor \$500+

For those who want prominent recognition and to make a meaningful contribution to the Latin Voices Society's mission.

### Incentives

- **Premium Logo Placement:** Featured on the homepage of our website with a direct link to your business.
- **Social Media Spotlight:** Dedicated post on all platforms thanking your business, with optional promotional content shared.
- **Event Branding:** Logo prominently displayed on all event marketing materials (digital and print) for the year, including banners, programs, and flyers. **Event Engagement:** Opportunity to have a vendor booth or promotional display at select events.
- **Verbal Recognition:** Mention at all events during opening/closing remarks.
- **Recognition:** Mention in our newsletters.

*\*Gold sponsorship will be valid for 12 months from date that the funds are received.*

## Silver Sponsor \$250-\$499

For businesses or individuals looking to support the Latino community and gain community visibility.

### Incentives

- **Website Exposure:** Logo placement on the sponsor page of our website with a direct link to your business.
- **Social Media Mention:** Group "thank you" post on our platforms.
- **Event Presence:** Logo featured in select event materials, including digital flyers and posters.
- **Recognition:** Mention in event programs or newsletters.

*\*Silver sponsorship will be valid for 12 months from date that the funds are received.*



## Event Sponsor

For businesses or individuals donating funds, products, or services for specific events.

### Incentives

- **Exclusive Event Sponsor:** Your logo or name featured as the “Presenting Sponsor” for a specific event, with premium logo placement on all marketing materials for that event.
- **In-Kind Sponsorships:** Donations of goods or services will be acknowledged with tailored benefits, including recognition at the event and on social media.



*We look forward to  
partnering with you to  
ensure the success of  
the Latin Voices Society.*

## Contact Information

For more details, please contact:



latinvoices.ca



403-629-4694



info@latinvoices.ca





# 2025 EVENTS

## Little Piñata Creators

**Date:** March 23, 2025

**Description:** A free, hands-on workshop where kids ages 5–12 can craft their own piñatas and learn about the cultural history of this beloved tradition.



## Latino Entrepreneur Network

**Dates:** Approximately 8 events in 2025

**Description:** A series of networking events designed to connect and empower Latino entrepreneurs with resources, inspiration, and support to grow their businesses.



## Little Entrepreneurs Market

**Date:** May 24, 2025

**Description:** Young entrepreneurs ages 7–14 showcase their creativity and business skills by selling handmade products and learning about the basics of running a business.



# 2025 EVENTS

## Latino Movie Night in the Park



**Date:** September 2025

**Description:** Join us in West Kelowna for a family-friendly outdoor screening of a classic Latino film, accompanied by authentic snacks and a celebration of community and culture.

## Día de Muertos Festival

**Dates:** November 2, 2025

**Description:** A vibrant celebration of life and remembrance featuring traditional altars, music, food, and activities that honor the rich traditions of Día de Muertos.



## Latino Christmas Market



**Date:** December 2025

**Description:** A festive market showcasing handmade Latino goods, artisan crafts, and traditional foods to celebrate the warmth and joy of the holiday season.

